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Registration no. 2002/005178/07 - Founded 1993 • VAT No: 4070139532 • Director: Marc Schwinges (CEO)

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## Reference Letter – Stanford Gibson

Stanford first contacted us by completing a query form on our company's web site in October 2010. We receive hundreds of applications for work, as well as students who would like on-the job experience in this way but Stanford's original e-mail stood out, as well as being well timed to a project we had coming up. It was short and sweet, and indicated the right sort of attitude, and willingness to learn. He indicated that he was an IT Auditor by trade, but was keen to use his spare time constructively learning how to write scripts for films and TV, which he said he was very passionate about.

He signed a short Mentorship agreement with us for the period of 26<sup>th</sup> Oct 2010 – 10<sup>th</sup> December 2010 and immediately started to assist us re-writing and doing further research and development on two of our projects "Supper Club" and "Rough or Smooth".

For these projects several deliveries including updated "One Pagers" and additional creative elements were required, and Stanford worked closely with Terence Bridgett, Paul du Toit and myself in these early stages of the project.

The creative, which included extensive work from Stanford were then sent to the SABC, and other financiers. Stanford took part in our formal pitching session to the SABC, on the 17<sup>th</sup> of January 2011, thus extending the period of his original mentorship voluntarily.

Stanford then came in voluntarily at night and assisted us in planning the pilot shoot for the series. For this shoot we had a Zero budget, and so needed to work very smartly. The shoot took place in Mid February 2011 at the Dusi Canoe Marathon from Pietermaritzburg to Durban, and Stanford was a great help in getting this project off the ground.

From this time, I have been very busy on the project, which is now a success both in Afrikaans on SABC 2 (running currently on Fridays at 18h00) as "Rof of Spog", and on English on M-Net Mzansi Magic, starting the 9<sup>th</sup> of February 2011 as "Rough or Smooth". I start international sales from April 2011 on this our première 13 part travel, cooking, lifestyle, documentary series.

It was a pleasure getting to know Stanford, and I am convinced he will do well as a writer in the coming years. I wish him all the best and hope we may have a chance to work together again in the future.

Please do not hesitate to contact me should you have any further questions.

Kind Regards,

**Marc Schwinges**  
CEO / Executive Producer